Druva for Microsoft Dynamics 365

Simplified, Resilient & Efficient Protection for Enterprise CRM Data

Protect the heartbeat of your business operations. Empower your organization with Druva's Dynamics 365 data protection solution—secure, compliant, and efficient.

The challenge

Microsoft Dynamics 365 is a cloud-based suite of enterprise resource planning (ERP) and customer relationship management (CRM) applications that help businesses manage sales, customer service, operations, finance, and more. As organizations increasingly centralize their business-critical data in the cloud, the need to efficiently safeguard this data becomes essential. Data loss due to accidental deletion, corruption, or cyberattacks can disrupt business continuity, lead to compliance issues, and result in financial losses. Microsoft's native backup offers limited protection, leaving businesses vulnerable as a result of the following:

- **Inadequate Data Protection**: No air-gapped copy and restoring an entire instance is costly and time-consuming
- **Compliance Risks**: Limited retention (28 days for production / 7 for sandbox)
- **Operational Inefficiencies**: Manual, error-prone recovery processes, leading to downtime and lost productivity
- **Data Risks**: No alerts for data corruption or deletion.

The solution

Druva for Microsoft Dynamics 365 simplifies tackling the critical challenges that organizations face with cloud-based CRM data.

An essential addition to our suite of supported Microsoft workloads

Microsoft Entra ID   Azure

Microsoft 365   Microsoft Dynamics 365 } New!

Secure. Simple. Cost-effective.

druva + Microsoft Dynamics 365

1. 100% SaaS, Fully Managed Solution
2. Unified protection of business & end-user data
3. Granular recovery
4. Flexible retention for compliance needs

Tackling inadequate data protection, Druva offers granular recovery options for individual entities, relationships, records, and metadata, ensuring precise, cost-effective restorations without the need for time-consuming instance-level recovery. Customizable retention policies extend data availability beyond Microsoft's limits, while anomaly checks through record comparison allow users to identify unexpected changes like bulk deletions, helping organizations avoid accidental or malicious data loss and stay compliant with regulatory requirements. Druva also improves operational efficiency through automated workflows, which streamline backup and recovery processes, reduce manual errors, and boost productivity by freeing IT teams to focus on high-priority tasks.

To mitigate risks from data corruption, deletions, and cyber threats, Druva provides air-gapped backups, isolating data in the Druva Data Security Cloud to ensure data integrity and security. Addressing Microsoft's shared responsibility model, Druva gives organizations an independent, reliable backup system that protects critical data even during service outages. Together,

these features provide a robust, resilient, and compliant data protection solution, securing Dynamics 365 data while enhancing operational continuity and reducing the burden on internal teams.

Key features

Druva's solution for Microsoft Dynamics 365 offers organizations the benefit of granular recovery options that enable precise and accelerated restoration of individual entities, records, relationships, and metadata, minimizing downtime. Customizable long-term retention policies align with business and compliance needs, while the search and compare feature allows quick identification of changes or anomalies. Additionally, Druva supports flexible restoration to sandbox environments for testing or directly to production, ensuring seamless data verification and integrity.

Why Druva?

Security

Recovery-ready, always: Data is isolated from the customer's environment to protect against malware and ransomware. This approach guarantees business resilience with automated, fast recovery, while simplifying compliance through enhanced data visibility, control, and customizable retention policies to meet strict regulatory standards.

Simplicity

Guarantee clean recovery and prevent reinfection: Automatically populate sandboxes with quality data; set up workflows to minimize errors during data copy and maintain CRM relationships. Test data before recovery into production environments to ensure integrity and prevent reinfection.

Savings

Reduce total cost of ownership: Eliminate operational overheads and enable granular recovery to avoid the higher storage costs associated with full restores in the native solution.

One cloud-native solution, full data security for all your Microsoft apps

Protecting Microsoft data is multifaceted. Druva offers enterprise-grade backup and security for all your Microsoft apps including Microsoft 365, Teams, Exchange Online, SharePoint, and OneDrive — as well as Dynamics 365, Azure VMs, and Entra ID. Our 100% SaaS platform ensures data security and accessibility, addressing critical gaps and enhancing data retention policies. With just one simple solution, Druva provides comprehensive and scalable data security you can rely on across your entire Microsoft environment — with an emphasis on interoperability and ease of use.

To learn more, visit:

druva.com/solutions/microsoft-dynamics-365

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Druva is the industry's leading SaaS platform for data security, and the only vendor to ensure data protection across the most common data risks backed by a $10 million guarantee. Druva's innovative approach to backup and recovery has transformed how data is secured, protected and utilized by thousands of enterprises. The Druva Data Security Cloud eliminates the need for costly hardware, software, and services through a simple, and agile cloud-native architecture that delivers unmatched security, availability and scale. Visit druva.com and follow us on LinkedIn, Twitter, and Facebook.